

## Concept-Based Implementation Institute for Principals and Assistant Principals

### Building School-Wide Support for Concept-Based Teaching and Learning Aligned to the Iowa Core

Dear Colleague,

If your district is investing time and resources to develop a Concept-Based Curriculum (CBC) to meet the intent of the Iowa Core, we would like to make you aware of a CBC Institute for principals and assistant principals. Designing a high quality curriculum is one of the most important steps in promoting student thinking, differentiating instruction and ensuring that learning continuously improves for all students. The second most important step is *Concept-Based Instruction*. Appropriate classroom instruction will maximize the return on your district's investment in curriculum development.

After more than 24 years training educators in Concept-based Curriculum Design, I hear the need from building leaders who want to better understand how to support the implementation of a concept-based curriculum. As a result, my colleague, Dr. Lois Lanning, and I are offering professional development specifically designed for building leaders who are committed to concept-based instruction. The institute will be held June 25-27, 2012 at Prairie Lakes AEA 8 in Pocahontas, Iowa. All registrations due February 15, 2012

Participants will:

- Gain practical knowledge about leading change
- Create a comprehensive plan for managing the curriculum implementation process
- See how to ensure alignment of curriculum and instruction to the Iowa Core
- Receive PowerPoint presentations for communicating curriculum and teaching changes with staff, parents and boards of education
- Approach teacher supervision and coaching from a practical perspective - How to know what to look for in a classroom, and specific suggestions for classroom strategies that work
- Realize how concept-based curriculum and instruction aligns with the Iowa Core Standards
- See how data can be used to challenge the status quo
- Other topics of concern to school leaders in this change effort

Dr. Lois Lanning has worked shoulder to shoulder with me in training people how to write and implement Concept-Based Curriculum for over 15 years. As a former building principal, curriculum director and assistant superintendent, she has actually experienced the challenges and power of CBC and instruction. We hope you can join us for this important event. **Don't miss the early bird discount - it expires on February 1, 2012. Please email your registration form to [lanningl@aol.com](mailto:lanningl@aol.com) to get this special price.** Lynn Erickson, Ed.D. and Lois Lanning, Ph.D.

**Where?** Prairie Lakes AEA 8  
500 N. 6<sup>th</sup> St., Pocahontas,  
Iowa

**When?** June 25-26-27, 2012

**Cost?** \$900 per person  
which includes three days of  
training, a light breakfast &  
lunch each day, workshop  
materials, license to use a  
set of PowerPoint slides  
developed by Dr. Lanning  
and Dr. Erickson to use in  
working with staff. *Early bird  
discount price : \$800 if you  
register by 2/01/2012*

**Who?** Building principals  
and assistant principals  
responsible for effectively  
implementing concept-  
based curriculum

**Why?** Because you want to  
learn how to support  
teachers in the change  
process and successfully  
execute best practices in  
your school.