

Oral Presentation Rubric (Grades 4–12)

Criterion 1: Content

Strong	Middle	Weak
Ideas are focused and supported with relevant details and examples. Content is relevant for the task.	The topic is fairly broad, but is focused on relevant content. Support is attempted, but doesn't go far enough.	There is little controlling idea, the speaker is still in search of a topic, or the length is not adequate for development.
Information is accurate.	Ideas are reasonably clear, but there are some problems with accuracy.	Information is limited, unclear, or incorrect.
The speaker has chosen the most significant information and stays with the topic.	The speaker generally stays on the topic, but doesn't develop a clear theme.	Everything seems as important as everything else.
The speaker anticipates the information needs of the audience, adapts content to the listeners' background, and/or refers to listeners' experience.	The listener is left with questions. There seems to be some "holes" in the information.	The presentation may be repetitious or sound like a collection of disconnected thoughts.

Criterion 2: Organization

Strong	Middle	Weak
The speaker helps the listener understand the sequence of ideas through organizational aids such as previewing the organization, using transitions, and summarizing. Listeners can put the ideas in an outline.	The sequence and relationships are fairly easy to follow, but sometimes you have to make assumptions to connect the ideas. An outline of the ideas requires inferences.	Ideas that go together are not put together. Listeners would have trouble putting the ideas into an outline.
The opening draws the listener in; the closing leaves a sense of closure and resolution.	The presentation has a recognizable opening and closing, but there is little sense of anticipation or closure.	There is no opening or closing.
Details seem to fit where they're placed.	Sequencing is sometimes awkward. Some details don't seem to fit where they're placed.	Sequencing is confusing.

Criterion 3: Delivery

Strong	Middle	Weak
Volume is loud enough to be heard and understood. Volume is intentionally used to keep the listener's attention and/or enhance the points being made.	The speaker can be heard and volume doesn't distract the listener; but neither does volume draw attention to important points.	The speaker can't be heard and/or changes in volume distract the listener from understanding the points being made.
Visual aids are used effectively to support and enhance meaning.	Visual aids, while understandable, don't add much to the presentation.	Visual aids are confusing, do not relate to the point being made, or distract the listener.
Pronunciation and enunciation are clear enough to be understood and are used to emphasize important points.	Pronunciation and/or enunciation are generally clear enough to be understood, but are not used effectively to underscore important points.	Pronunciation and/or enunciation detract from being able to understand the speaker.
The speaker exhibits very few disfluencies, such as "ah," "um," and "you know."	While the speaker exhibits disfluencies, they don't detract from the presentation enough to interfere with meaning.	Disfluencies, such as "um," "ah," and "you know," detract from understanding what is being said.
There is little in the presenter's demeanor, dress, or mannerisms that distract the listener from the message	The presenter's demeanor, dress, or mannerisms sometimes distract the listener; but meaning is not disrupted.	The presenter's demeanor, dress, or mannerisms distract the listener to the extent that meaning is disrupted.
Pacing is right for the audience. The speaker knows when to slow down and when to speed up.	Pacing is fairly good, but at times the speaker goes too fast or too slow for the listeners to keep up.	Pacing is awkward. The listener wants the speaker to either get on it or not go so quickly.
Sentences are varied and easy to listen to and understand. They attract and hold attention.	Sentences are usually correct and can be understood, but generally lack the flair that maintains attention.	Sentences either ramble, are choppy, or are awkward. Sentence structure might all be the same and so become boring.

Criterion 4: Language Use

Strong	Middle	Weak
Words and phrases are accurate, to the point, create pictures in the listener's head, and/or result in emphasizing the intended points.	The speaker uses bland language that, while not detracting from the message, does little to enhance it.	Grammar and vocabulary detract from being able to understand the speaker's message.
The speaker consciously uses language techniques such as vivid language, emotional language, humor imagery, metaphor, and simile.	Words and grammar are accurate and communicate, but don't capture the listener's attention.	Word and phrases either sound like a thesaurus on the loose or are so nondescript, such as "thing" and "stuff" that the listener loses attention. The speaker might use jargon or clichés. Words are used incorrectly.

Source: Some wording based on the *6 + 1 Trait™ Writing Assessment Scoring Guide*; the oral presentation rubric *On-Demand Speaking* (Massachusetts Department of Education, 1998); and other oral presentation rubrics of unknown provenance. Adapted by permission where applicable.