

New IEC Website Powered by SOCS*

On October 2 the IEC switched to a new website design powered by SOCS*. The new site is easier to navigate and will include more information about how Iowa schools are using the IEC. Each vendor page will include: How to Order, Clients Eligible for Participation, IEC Discount and IEC Contact.

Visit the new site today at **www.iec-ia.org**!

(SOCS is an IEC vendor. For information regarding SOCS, see the end of this email.)

IEC Vendor Showcase Sessions at ITEC Conference

The 2006 ITEC Annual Technology Conference will be held in Des Moines on October 8, 9 and 10. New for 2006 will be the IEC Vendor Showcase.

Nine different sessions showcasing IEC vendors and services will be offered on Monday and Tuesday. Session titles include:

- **2007 Microsoft Office and Windows Vista Preview**
- **Adobe Photoshop Elements and Premiere Elements**
- **What's New in Multimedia Classroom Design**
- **SmartSound Royalty-Free Music Software**
- **Effective Online Communication: How content management systems save time and resources**
- **What's New in the Iowa AV Co-op!**
- **UltraKey – Keyboarding and NCLB**
- **Aries Technology**
- **The Future is Here - Iowa Public Television's Digital Transition**

The IEC will also host a Sunday workshop on Adobe and SmartSound products.

To download the complete IEC Vendor Showcase schedule with session descriptions go to:

http://www.iec-ia.org/pages/uploaded_files/iecshowcase.pdf

Please join us at these sessions!

***SOCS**

SOCS is an IEC vendor offering an easy, interactive, affordable way to manage your online communication with students, parents, alumni and the community.

- **Easy to Use.** Anyone with basic typing skills can easily create news articles, add pictures and update the calendar content.
- **Interact.** Schools can issue automatic e-mail news updates and event reminders; solicit feedback on important school issues; and conduct interactive polls.
- **No Hidden Costs.** SOCS is the most cost-effective way to raise awareness and increase involvement of parents and community. Licensing is based on student enrollment. Iowa schools are also eligible for an IEC discount.

Learn more... socs.fes.org